### ECEN 685-885 - Machine Learning in Cyber-security

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#### Talk Overview

- What are Adversarial Examples?
- Why Adversarial Examples Exists?
- How to Craft Adversarial Examples
- Adversarial Examples and Transferability Attack
- 6 Adversarial Examples Counter Measures

### Advances in Machine Learning



 $\dots$ recognizing objects and faces....



(Szegedy et al, 2014)





 $\ldots$  solving CAPTCHAS and reading addresses  $\ldots$ 



(Goodfellow et al, 2013)

 $({\rm Goodfellow\ et\ al},\ 2013)$ 

Are machine learning models that intellignet?

#### Outline

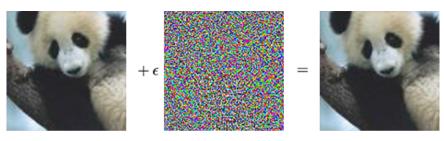
- What are Adversarial Examples?
- 2 Why Adversarial Examples Exists?
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#### What are Adversarial Examples?

#### Adversarial

It is an example that is carefully computed to be misclassified.

• It is indistiinguishable to human observer from the original image.



"panda" 57.7% confidence

"gibbon" 99.3% confidence

#### **Evasion Attack**

#### **Evasion Attack**

In evasion attacks, attackers deliberately manipulate the feastures within the input data during the inference stage to shift the result of a predictive model. Notethat: Nothing wrong with the model training

**Evasion Example:** A typical example is to change some pixels in an image to deceive object recognition system.<sup>1</sup>.

T-shirt with adversarial pattern capable of fooling an object detector.

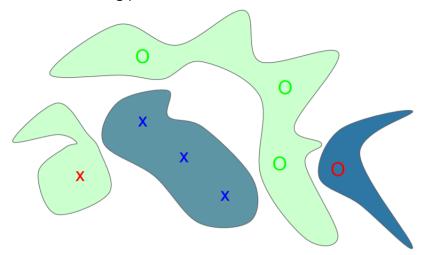
<sup>1</sup>https://github.com/advboxes/AdvBox/blob/master/applications/StealthTshirt/README.md

#### Notes on Adversarial Examples

- Applies to most machine learning models.
  - kNN, SVM, DT, LR
- In litreature, new attack techniques have been added to the literature, each with their own nuances, trade-offs, and quirks.
- But all adversarial examples share a fundamental conceptual basis: using knowledge of the model's internal state to find a small modification of input pixels that will lead to a model having the largest chance of error.

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Can it be an overfitting problem?

 If it was an overfitting problem each adversarial example would have unique and is a result of some randomness. However, researchers found:

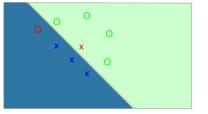
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  - The difference between the original example and the adversarial example is direction vector. Adding this vector to any other clean example we would get another adversarial example. (It is more like a Subspace)

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  - The same adversarial example is misclassified in the same way by different models.
  - The difference between the original example and the adversarial example is direction vector. Adding this vector to any other clean example we would get another adversarial example. (It is more like a Subspace)
- The current researcher consensus is that adversarial examples are not a result of overfitting

#### Adversarial Examples from Excessive Linearity

- Neural networks are discrimiative models they learn the decesion boundry between the class not the true structure of the data
- Moreover, as you move very far from the decesion boundry we are very confident of our decesion!
- The goal of the attacker is to find the direction that we could add or subtract to a clean image to get an adversarial example



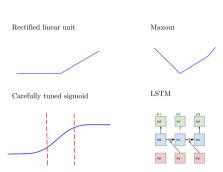
(Goodfellow 2006

#### Piecewise linearity

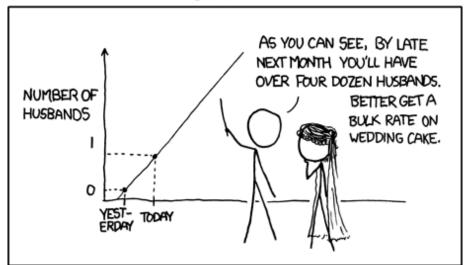
- Deep Learning models use piecewise linear functions to build up the architecture.
- This may inroduce some sort of underfitting where the model can not generalize to unseen inputs.

•

- Mapping from the input to the output is piecewise linear
- Even sigmoid and tanh fuction can be seen as piecewise linear.



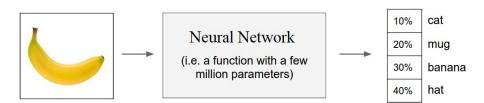
# MY HOBBY: EXTRAPOLATING



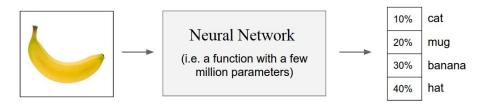
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# How the Fooling Methods Work? (1/2)

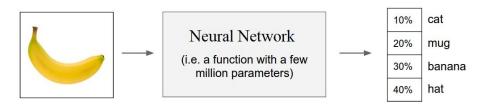


# How the Fooling Methods Work? (1/2)



Normal neural network training: "What happens to the score of the correct class when I wiggle the network parameter?"

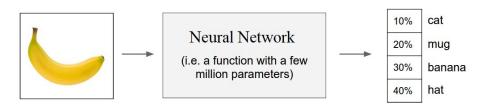
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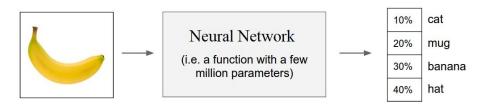
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- Given loss defined as  $L(\theta, x, y)$
- We find the gradient of the loss with respect to  $\theta$  to tune the weights and minimize the loss.

# How the Fooling Methods Work? (2/2)

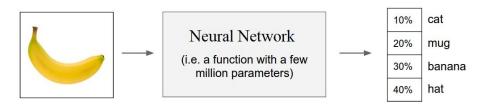


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Normal neural network training: "What happens to the score of the correct class when I wiggle the input image?"

- Given loss defined as  $L(\theta, x, y)$
- We find the gradient of the loss with respect to x to tune the input and maximize the loss.

$$x_{adv} = x + \epsilon \operatorname{sign} (\nabla_x L(\theta, x, y))$$

- $x_{adv}$ : Adversarial image.
- x : Original input image.
- y : Original input label.
- ullet  $\epsilon$  : Multiplier to ensure the perturbations are small.
- ullet  $\theta$  : Model parameters.
- L: Loss.

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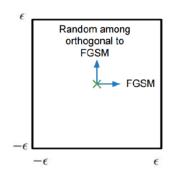
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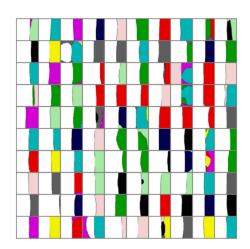
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- This is done because the objective is to create an image that maximises the loss.
- We are finding how much each pixel in the image contributes to the loss value

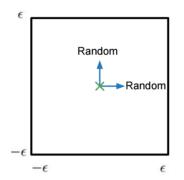
### Adversarial Subspace

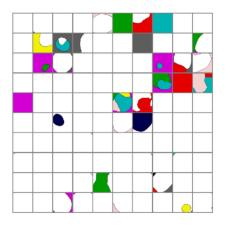




# Maps of Random Subspace

# Adversarial examples are not noise





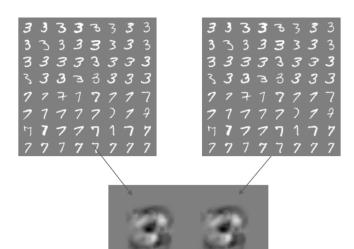
#### Fast Gradient Sign Method (Revisted)

$$x_{adv} = x + \epsilon \ \nabla_x \ \mathrm{sign} \ (\mathsf{L}(\theta, x, y))$$

O

Low Adversary's Knowledge High

#### Cross-model, cross-dataset generalization



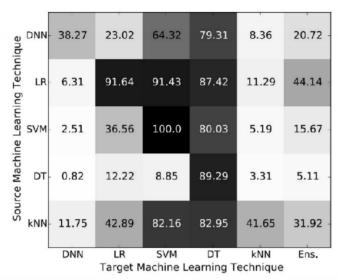
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# Transferability Attack (1/2)

Target model with Substitute model unknown weights, Train your machine learning mimicking target own model model with known, algorithm, training set; maybe nondifferentiable function differentiable dversarial crafting Deploy adversaria against substitute Adversarial examples against the target; transferability examples property results in them succeeding

# Transferability Attack (2/2)



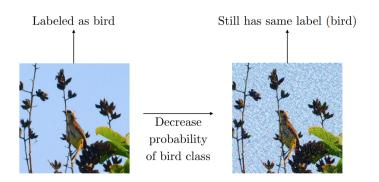
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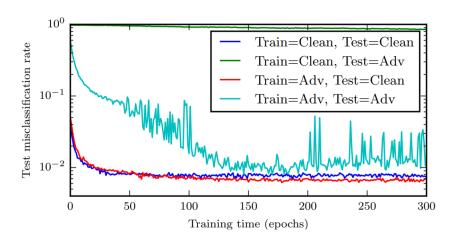
# Adversarial Training (1/2)

#### Adversarial Training

Adversarial training, in which a network is trained on adversarial examples, is one of the few defenses against adversarial attacks that withstands strong attacks.



# Adversarial Training (2/2)



Adversarial training provides regularization

# Universal Engineering Machine

Universal engineering machine (model-based optimization)

Make new inventions by finding input that maximizes model's predicted performance

Training data | Extrapolation







#### Pytorch and FGSM

https://pytorch.org/tutorials/beginner/fgsm\_tutorial.html



Questions &

