Dr. Mahmoud Nabil

Dr. Mahmoud Nabil mnmahmoud@ncat.edu

North Carolina A & T State University

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Image: A matrix and a matrix

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2 ML Terminologies

- ML Applications Examples
- 4 Linear Regression

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Outline



2 ML Terminologies

3 ML Applications Examples

4 Linear Regression

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So What is Machine Learning?

- Automating automation
- Getting computers to program themselves
- Writing software is the bottleneck
- Let the data do the work instead!



Traditional Programming

Machine Learning Problem Types

Based on Type of Data

• Supervised, Unsupervised, Semi supervised, Reinforcement Learning

Based on Type of Output

• Regression, Classification

Based on Type of Model

• Generative, Discriminative

We will focus on: Supervised \rightarrow {Regression, Classification} \rightarrow Discriminative models

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Types of Learning based on Type of Data

Supervised learning

- Training data includes desired outputs.
- Trying to learn a relation between input data and the output
- Unsupervised learning
 - Training data does not include desired outputs.
 - Trying to "understand" the data.
- Semi supervised learning
 - Training data includes a few desired outputs.
- Reinforcement learning
 - Rewards from sequence of actions.

Types of Learning based on Type of Output

Regression

A regression model predicts continuous values.

For example:

- What is the value of a house in California?
- What is the probability that a user will click on this ad?

Classification

A classification model predicts discrete values.

For example:

- Is a given email message spam or not spam?
- Is this an image of a dog, a cat, or a hamster?

Types of Learning based on Type of Model

Generative Model

A Generative nodel explicitly learns the actual distribution of each class.

Discriminative Model

A Discriminative model learns the decision boundary between the classes.

Generative Models

- Naïve Bayes
- Hidden Markov Models
- Bayesian networks
- Markov random fields

Discriminative Models

- Logistic regression
- SVMs
- Traditional neural networks
- Nearest neighbor
- Conditional Random Fields (CRF)

Regression vs Classification

Classification (supervised learning)



Regression (supervised learning)



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ML Basic Terminologies

Many terminologies associated with ML. Will cover them in the following slides.

- Labels
- Features
- Examples
- Models

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Label

- A label is the thing that we are predicting in classification or regression task. **Example:** Male, Female
- The label could also be the future price of wheat, the kind of animal shown in a picture, the meaning of an audio clip, or just about anything.
- Usually denoted with the variable y.

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Features (1/2)

- A feature is an input variable (a.k.a attribute).
- A simple machine learning project might use a single feature, while a more sophisticated machine learning project could use millions of features.
- Usually denoted as:

 x_1, x_2, \ldots, x_N

In the spam detector example, the features could include the following:

- words in the email text
- sender's address
- time of day the email was sent

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Features (2/2)

Generally three types of attributes:

- Categorical: red, blue, brown, yellow
- Ordinal: poor, satisfactory, good, excellent
- Numeric: 3.14, 6E23, 0,

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Features (2/2)

Generally three types of attributes:

- Categorical: red, blue, brown, yellow
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Categorical

- No natural ordering to categories
- Categories usually encoded as numbers

Ordinal

- There is a natural ordering to categories
- Encoded as numbers to preserve ordering

Numeric

- Integers or real numbers
- meaningful to add, mul tiply, compute

Notethat

The process of generating this features for our machine learning problem is called feature engineering.

Data samples (Examples)

Data sample / Example is a particular instance of data, \mathbf{x} . (Note That. \mathbf{x} is a vector of features)

We break examples into two categories:

- Labeled examples: (Used for prediction)
- Unlabeled examples: (Used for inference/testing)

Example

housingMedianAge (feature)	totalRooms (feature)	totalBedrooms (feature)	medianHouseValue (label)
15	5612	1283	66900
19	7650	1901	80100
17	720	174	85700
14	1501	337	73400
20	1454	326	65500

Model

A model defines a relationship between features and label.

Two phases of a model's life:

- **Training** means creating or learning the model. You show the model labeled examples and enable the model to gradually learn the relationships between features and label.
- **Testing/Inference** means applying the trained model to unlabeled examples. You use the trained model to make useful predictions (y').

Outline



ML Terminologies



4 Linear Regression

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ML Application 1: Credit Approval

• Numeric Features:

- loan amount (e. g. \$1000)
- Income (e. g. \$65000)

• Ordinal Features:

- savings: {none, <100, 100..500, 500..1000, >1000}
- employed: {unemployed, <1yr, 1..4yrs, 4..7yrs, >7yrs}

• Categorical Features:

- purpose: {car, appliance, repairs, education, business}
- personal: {single, married, divorced, separated}

• Labels (Categorical):

- Approve credit application
- Disapprove credit application

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Easy feature engineering process.

ML Application 2: Handwritten Digits Recognation

Represent each pixel as a separate attribute either Categorical **OR** Ordinal:

- Categorical Features:
 - (white) or (black) based on a threshold
- Ordinal Features:
 - Degree of "blackness" of a pixel
- Labels (Categorical): {0,1,2,3,4,5,6,7,8,9}



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What if we are dealing with paper like this Isolate each digit, rescale, de-slant, .. Hard feature engineering process.

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Linear Regression

Linear regression attempts to model the relationship between two variables by fitting a linear equation to observed data

Example: Scientists found that crickets (an insect species) chirp more frequently on hotter days than on cooler days.



A linear relationship

- True, the line doesn't pass through every dot.
- However, the line does clearly show the relationship between chirps and temperature.

$$y = mx + b$$

where:

- y: is the temperature in Celsius—the value we're trying to predict.
- m: is the slope of the line.
- x: is the number of chirps per minute—the value of our input feature.
- b: is the y-intercept.

In machine learning, we'll write the equation for a model slightly differently:

$$y' = w_1 x_1 + w_0$$

where:

- y': is the predicted label (a desired output).
- *w*₁: is the weight of feature 1. Weight is the same concept as the "slope".
- x₁: is feature 1.
- w₀ or b: is the bias (the y-intercept).

Notethat

A model that relies on three features might look as follows:

$$y' = w_3 x_3 + w_2 x_2 + w_1 x_1 + w_0$$

Training and Loss

- **Training** a model simply means learning (determining) good values for all the weights and the bias from labeled examples.
- Loss is the penalty for a bad prediction.
 - Perfect prediction means the loss is zero
 - Bad model have large loss.
- Suppose we selected the following weights and biases.



Squared loss

- The linear regression models use a popular loss function called squared loss.
- Also known as L₂.
- Is represented as follows:

$$[obsevation(x) - prediction(x)]^2 = (y - y')^2$$

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Why squared loss?

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Why squared loss? Can we do absolute loss?

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Mean square error (MSE)

• Is the average squared loss per example over the whole dataset.

$$MSE = \frac{1}{N} \sum_{(x,y) \in D} (y - prediction(x))^2$$

- (x,y) is an example in which
 - y is the label
 - x is a feature
- prediction(x) is equal $y' = w_1 x + w_0$
- D is the dataset that contains all (x,y) pairs
- N is the number of samples in D

.

Reducing Loss

- **Training** is a feedback process that use the loss function to improve the model parameters.
- The training is an iterative process.



Two Questions

- What initial values should we set for w_1 and w_0 ?
- How to update w_1 and w_0 ?

Gradient Descent (1/3)

- Assume (for symplicity) we are only concerned with finding w_1 .
- Assume we had the time and the computing resources to calculate the loss for all possible values of *w*₁.

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Gradient Descent (2/3)

- Gradient descent enables you to find the optimal *w* without computing for all possible values.
- Gradient descent has the following steps
 - Pick a random starting point for w
 - 2 Calculates the gradient of the loss curve at w.
 - Opdate w
 - go to 2, till convergence



Gradient Descent (3/3)

Note that a gradient is a vector, so it has both of the following characteristics:

- Magnitude
- Direction



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$$w_{new} = w_{old} - \eta * \frac{d \ loss}{dw}$$

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Gradient Descent (3/3)

The gradient descent algorithm takes a step in the direction of the negative gradient



$$W_{new} = W_{old} - \eta * \frac{d \ loss}{dw}$$

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Gradient Descent (3/3)

the gradient descent algorithm adds **some fraction** of the gradient's magnitude (Learning Rate η) to the previous point



$$W_{new} = W_{old} - \eta * \frac{d \ loss}{dw}$$

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Convergence Criteria

- For convex functions, optimum occurs when
 - $\left|\frac{d \ loss}{dw}\right| = 0$
- In practice, stop when

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$$\left|\frac{d \ loss}{dw}\right| \le \epsilon$$

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- Gradient descent algorithms multiply the gradient by a scalar known as the learning rate (also sometimes called step size).
- How can we choose the learning rate?

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Small Learning Rate

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Large Learning Rate

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- Gradient descent algorithms multiply the gradient by a scalar known as the learning rate (also sometimes called step size) .
- How can we choose the learning rate?



Optimal Learning Rate usually (0.01)

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Reducing Loss

Generalization and Gradient

• For n features:
$$y' = \sum_{i=0}^{i=n} w_i x_i$$

- Note w_0 is the bias (intercept), and $x_0 = 1$.
- vector representation $\mathbf{y}' = \mathbf{w}^T \mathbf{x}$
- Loss = $\ell = (y y')^2$
- Gradient derivation

$$\frac{d\ell}{dw_i} = \frac{d\ell}{dy'} \frac{dy'}{dw_i}$$
$$= [2(y - y') * x_i * (-1)]$$

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Types of Gradient Descents

• Batch Gradient Descent:

- MSE loss assumes taking gradient for the total number of samples in the data set
- Data sets often contain billions or even hundreds of billions of examples
- Can take a very long time to compute.

• Stochastic Gradient Descent (SGD):

- Uses only a single example (a batch size of 1) per iteration.
- Very noisy.

• Mini-Batch Gradient Descent:

- Compromise between full-batch iteration and SGD
- Typically a batch of size between 10 and 1,000 examples, chosen at random.

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